

**Travel Weekly**  
**15 September 2016**

### **Staying safe on the European trip of a lifetime**

In terms of travel favourites, Europe undoubtedly offers the ultimate dream getaway for a vast majority of travellers, but is it still safe?

Talbot Henry, National Sales Director at SureSave, said,

"The world has changed, but it's important to keep our fears in check. The likelihood of being involved in an overseas incident is still extremely low. We all want to enjoy our holiday, relax and have fun."

"Having said that, we know that when a much loved travel destination has declared a 'state of emergency' due to an attack or event, it is likely to change travel behaviours. Immediately after an incident, the World Trade and Tourism Council says it takes an average of 13 months for visitor numbers to return to previous levels."

SureSave outlines a few simple steps that any traveller can take to protect themselves against potential risks and remain as safe as possible.

1. Visit SmartTraveller.gov.au. You can provide DFAT with your itinerary and contact details which will help them contact you or your family in the event of an emergency. You can also check the official advice levels for each destination in the world.
2. Have adequate travel insurance and emergency assistance and know that you can access your policy details as quickly and easily as possible. Provide a family member or friend with a copy of your policy and your itinerary.
3. Stay connected. Should you need to contact anyone from back home urgently, make sure you've turned on your international roaming prior to travel or purchase a local sim card.
4. Stay vigilant and aware of your surroundings, particularly when in large gatherings
5. Most importantly, don't let fear control your ability to travel to your favourite destinations.

For more information on SureSave, please visit <https://www.suresave.com.au/>.

**ENDS**

#### **Notes to Editors:**

SureSave is a leading travel insurance provider that offers 'help that's designed for travellers'. SureSave provides World Assistance through its agent support team, claims and in-house 24/7 Emergency Assistance operation, 'WE Assist'.

SureSave covers more than 300,000 travellers each year in Australia, is Australian owned and is a coverholder at Lloyd's.

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